

SPONSORSHIP OPPORTUNITY

Mini Rink Proposal





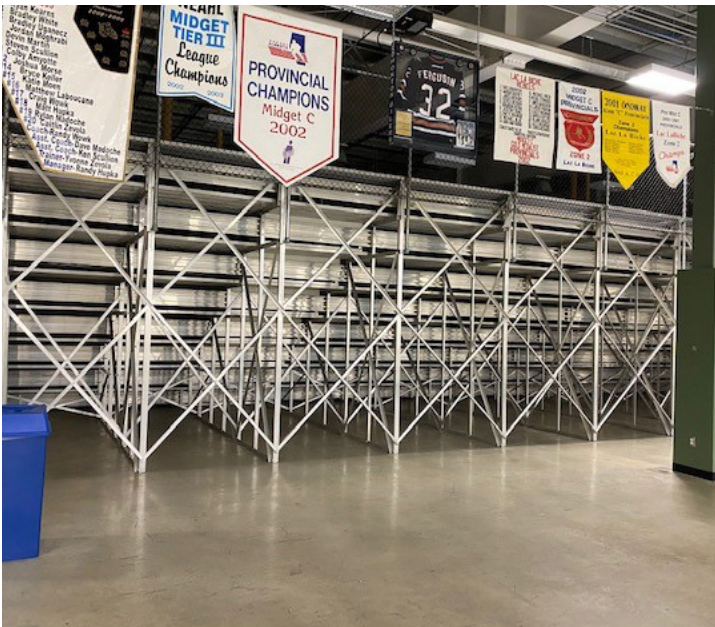
ABOUT LAC LA BICHE COUNTY

As your playground of opportunity, Lac La Biche County is a community of choice in northeastern Alberta. The hamlets of Lac La Biche and Plamondon are the urban service areas for a municipality covering more than 12,000 square kilometres. Rolling farmland, panoramic lake views and tranquil forests are all right in our backyard.

The Bold Center, a 250,000 square-foot recreation multiplex located in the hamlet of Lac La Biche, includes a fitness centre, an indoor track, two fieldhouses, two ice rinks, a curling rink, a community hall, child mind services, a food court and an adjoining public library and high school. The building will also be home to our future aquatics centre.

Just outside of the Bold Center, you will find state-of-the-art sports fields and ball diamonds, an immaculate campground, and outdoor basketball, tennis and pickleball courts. The sports fields are home to the Portage College Voyageurs Futsol team.

The addition of a mini rink will provide a unique opportunity for youth, and for you to connect your company with the community.



MINI RINK LOCATION

The mini rink will be installed in the Bold Center between the Performance Arena and Swamp Cats Community Arena bleachers. In 2019, the Bold Center had 367,000 visits. Patrons included local residents as well as visitors from across the globe.

During the hockey season, this location is an incredible high-traffic area as hundreds of spectators regularly attend Lac La Biche Clippers and Portage College Voyageurs hockey games. During the games, the mini rink will be available for spectators and participants to enjoy. It will be an inclusive, safe, and fun parent-supervised environment for kids to enjoy during live events on either ice surface.

The mini rink will also be available for rent.

SPONSORSHIP BENEFITS

- Your corporate name/logo will be prominently displayed on the mini rink, giving your company exposure as community partner who supports recreation and community enhancement in Lac La Biche County.
- Your corporate name/logo will be displayed on BoldCenter.ca or the Bold Center section of LacLaBicheCounty.com.
- Recognition of your support will be included in promotional materials of the mini rink (i.e. posts on the Bold Center Facebook page, acknowledgment in the Community Activity Guide, etc.)
- The opportunity to pair your company image with community building initiatives, helping youth participate in sport, and improving social legacies within the Bold Center.

**Get noticed. Become
a sponsor today!**



Example of the mini rink at the Slave Lake Multi-Rec Centre



Example of the mini rink at the Tri-leisure Centre in Spruce Grove

Recognition Examples



CONTACT

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